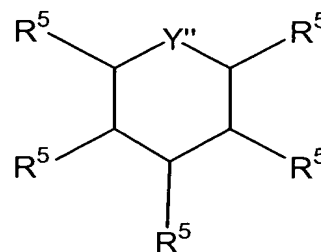
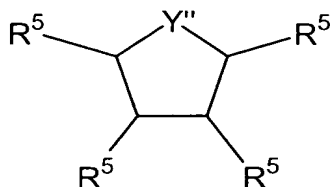


1. A cellulosic structure, said structure comprising cellulosic fibers and a chemical softening composition, said chemical softening composition comprising:
  - a softening active ingredient, wherein said softening active ingredient comprises a quaternary ammonium compound;
  - an electrolyte; and
  - a bilayer disrupter.
2. The cellulosic structure of Claim 1 wherein said quaternary ammonium compound has the formula:
 
$$(R_1)_{4-m} - N^+ - [(CH_2)_n - Y - R_3]_m X^-$$
 wherein
  - Y is -O-(O)C-, or -C(O)-O-, or -NH-C(O)-, or -C(O)-NH-;
  - m is 1 to 3;
  - n is 0 to 4;
  - each R<sub>1</sub> is a C<sub>1</sub>-C<sub>6</sub> alkyl or alkenyl group, hydroxyalkyl group, hydrocarbyl or substituted hydrocarbyl group, alkoxyated group, benzyl group, or mixtures thereof;
  - each R<sub>3</sub> is a C<sub>13</sub>-C<sub>21</sub> linear or branched alkyl or alkenyl group, hydroxyalkyl group, hydrocarbyl or substituted hydrocarbyl group, alkoxyated group, benzyl group, or mixtures thereof; and
  - X<sup>-</sup> is any softener-compatible anion.
3. The cellulosic structure of Claim 2 wherein m is 2, n is 2, R<sub>1</sub> is methyl, R<sub>3</sub> is C<sub>15</sub>-C<sub>17</sub> alkyl or alkenyl, and Y is -O-(O)C-, or -C(O)-O-.
4. The cellulosic structure of Claim 3 wherein X<sup>-</sup> is chloride or methyl sulfate.
5. The cellulosic structure of Claim 2 wherein said chemical softening composition further comprises a plasticizer.
6. The cellulosic structure of Claim 5 wherein said plasticizer is selected from a group consisting of polyethylene glycol, polypropylene glycol and mixtures thereof.
7. The cellulosic structure of Claim 1 wherein said electrolyte comprises a salt selected from the group consisting of the chloride salts of sodium, calcium, and magnesium.
8. The cellulosic structure of Claim 1 wherein said bilayer disrupter is used at a level of between about 2% and about 15% of the level of said softening active ingredient.

9. The cellulosic structure of Claim 1 wherein said bilayer disrupter is selected from the group consisting of:

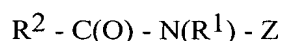
1. nonionic surfactants derived from saturated and/or unsaturated primary and/or secondary, amine, amide, amine-oxide fatty alcohol, fatty acid, alkyl phenol, and/or alkyl aryl carboxylic acid compounds having from about 6 to about 22 carbon atoms in a hydrophobic chain, wherein at least one active hydrogen of said compounds is ethoxylated with  $\leq 50$  ethylene oxide moieties to provide an HLB of from about 6 to about 20;
2. nonionic surfactants with bulky head groups selected from:
  - a. surfactants having the formulas:



wherein  $Y'' = N$  or  $O$ ; and each  $R^5$  is selected independently from the following:

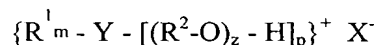
$-H$ ,  $-OH$ ,  $-(CH_2)_xCH_3$ ,  $-O(OR^2)_z-H$ ,  $-OR^1$ ,  $-OC(O)R^1$ , and  $-CH(CH_2-(OR^2)_{z'})-H$ - $CH_2-(OR^2)_z-C(O)R^1$ ,  $x$  and  $R^1$  are as defined above and  $5 \leq z, z'$ , and  $z'' \leq 20$ ; and

- b. polyhydroxy fatty acid amide surfactants of the formula:



wherein: each  $R^1$  is  $H$ ,  $C_1$ - $C_4$  hydrocarbyl,  $C_1$ - $C_4$  alkoxyalkyl, or hydroxyalkyl;  $R^2$  is a  $C_5$ - $C_{21}$  hydrocarbyl moiety; and each  $Z$  is a polyhydroxyhydrocarbyl moiety having a linear hydrocarbyl chain with at least 3 hydroxyls directly connected to the chain, or an ethoxylated derivative thereof; and

3. cationic surfactants having the formula:



wherein  $R^1$  is selected from the group consisting of saturated or unsaturated, primary, secondary or branched chain alkyl or alkyl-aryl hydrocarbons; said hydrocarbon chain having from about 6 to about 22 carbon atoms; each  $R^2$  is selected from the following groups or combinations of the following groups:  $-(CH_2)_n-$  and/or  $-[CH(CH_3)CH_2]-$ ;  $Y$  is selected from the following groups: =

$N^+-(A)_q$ ;  $-(CH_2)_n-N^+-(A)_q$ ;  $-B-(CH_2)_n-N^+-(A)_2$ ;  $-(phenyl)-N^+-(A)_q$ ;  $-(B-phenyl)-N^+-(A)_q$ ; with  $n$  being from about 1 to about 4, wherein each  $A$  is independently selected from the following groups:  $H$ ;  $C_{1-5}$  alkyl;  $R^1$ ;  $-(R^2O)_z-$ ;  $H$ ;  $-(CH_2)_xCH_3$ ; phenyl, and substituted aryl; where  $0 \leq x \leq$  about 3; and each  $B$  is selected from the following groups:  $-O-$ ;  $-NA-$ ;  $-NA_2$ ;  $-C(O)O-$ ; and  $-C(O)N(A)-$ ; wherein  $R^2$  is defined as hereinbefore;  $q = 1$  or  $2$ ; total  $z$  per molecule is from about 3 to about 50; and  $X^-$  is an anion which is compatible with fabric softener actives and adjunct ingredients.

10. The cellulosic structure of Claim 9 wherein said bilayer disrupter is a nonionic surfactant having a hydrophobic moiety that is selected from the group consisting of: fatty alcohols having between about 8 and about 18 carbon atoms and alkyl phenols having between about 8 and about 18 carbon atoms wherein said hydrophobic moiety is ethoxylated with between about 3 and about 15 ethylene oxide moieties.
11. The cellulosic structure of Claim 10 wherein said cellulosic structure comprises a tissue paper, wherein said tissue paper comprises one or more plies.